DEPARTMENT OF THE ARMY
HEADQUARTERS, ARMY SUPPORT ACTIVITY
JOINT BASE McGUIRE-DIX-LAKEHURST
5417 ALABAMA AVENUE
FORT DIX, NEW JERSEY 08640-5000

REPLY TO
ATTENTION OF :

IMNE-DIX-ZA 8 March 2010

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Army Support Activity – Dix Policy Memorandum #10 – Army Support Activity - Dix Home Page

1. This policy memorandum supersedes Installation Command Policy Memorandum #16 - Fort Dix Home Page , 22 July 2009.

2. APPLICABILITY: This policy memorandum applies to all personnel assigned or attached to Army Support Activity (ASA) - Dix and Devens Reserve Forces Training Area.

3. REFERENCES: HQDA, SAPA-ZDAMSGO31700jun96, HQDA, SAIS-ITAC MSG 082630MAR95; AR 360-5.

4. The ASA - Dix Home Page (the PAGE) at http://www.dix.army.mil is the sole official location on the Internet/World Wide Web (WWW) for items pertaining to personnel, units, training and or activities at Fort Dix. Webmaster duties have been delegated to the ASA - Dix Public Affairs Office (PAO), as per references above. All ASA - Dix units, organizations and activities will submit their input to PAO for possible uploading to the Page. All tenant units; organizations and activities are invited to submit their official Web Site addresses to the Webmaster for possible linkage through the Page. This may be done by e-mailing the URL address to david.f.moore@conus.army or dixweb2@conus.army.mil.

5. The principles of public information, established in references above, apply to the WWW as in any other medium chosen to support the mission. All information placed on the WWW for ASA - Dix must be cleared for public release in the same manner as if released to any other public medium. The sole authority for clearance of releasable information is the ASA - Dix PAO. As stated in the first reference, PAO "should exercise content oversight to ensure the command is speaking with one voice." Therefore, no other pages may be maintained by any ASA -Dix unit, organization or activity, with the exception of that which is posted on SITES.

6. While PAO has responsibility for the web page, all submitting offices will be responsible for submitting correct updates in a timely manner to PAO.

7. No personal items, commercial advertising or classified advertising will be posted on the Page, or on any page linked through the Page.

8. Commanders will ensure that all pertinent information is submitted to PAO and the attention of the Webmaster as soon as possible and updates are submitted in a timely manner. It is my

intent that every unit and activity on the installation be visible on or through the ASA - Dix Website to provide the best possible image to the viewing public.

9. For more information, call the Webmaster at (609) 562-4037.

PATRICK J. SLOWEY
Colonel, IN
Commanding

DISTRIBUTION:
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